



Mar Bay

Ras El Hekma



A WORLD OF MARVELS

awaits you ...

ABOUT ALMARASEM

Established in 1997, Al Marasem Group was founded with the vision to emerge as a leading player in the Egyptian market. With the objective to create integrated, mixed-use communities that set new benchmarks for residential, retail, leisure, and entertainment offerings.

Over the years, Al Marasem has effectively translated this vision into reality, solidifying its position as a prominent contributor to Egypt's real estate sector. The company's portfolio boasts several mega projects that have significantly contributed to the local market's growth.

Al Marasem's expertise is vividly evident through the numerous initiatives and ventures that have been undertaken in Egypt over the past 28 years. The company has successfully executed a wide array of remarkable projects, spanning airports, residential developments, hotels, transportation infrastructure, roads and bridges.

In 2017, Al Marasem embarked on a journey to venture within the real estate sector; leveraging their pristine reputation as a credible, quality- oriented and committed developer, to drive the company's vision to expand within the Egyptian market and the region at large.

With its project "Fifth Square," in New Cairo, Al Marasem has made its foray into the real estate market in Egypt.

It's a mixed-use community that comprises a hotel, hotel apartments "Lake Residence," managed by Rotana, Fifth Square Mall, two residential zones "Fifth Square" & "Moon Residences," a villa zone "Villa Square" that are served by two clubhouses to ensure each zone's maximum privacy, and the luxurious residential compound "Mar Ville New Zayed."

Mar Ville emerges as a harmonious symphony of architecture and lush outdoor spaces, offering tranquility and privacy in a green sanctuary.

Al Marasem is poised to become a market leader in record time, with expansion plans across all of Egypt.

Our newest project, Mar Bay in Ras El Hekma, sets the stage for this ambitious growth.

OVERVIEW

Mar Bay, our newest project in Ras El Hekma, is a family-crafted community set against blue waters and pristine sandy beaches.

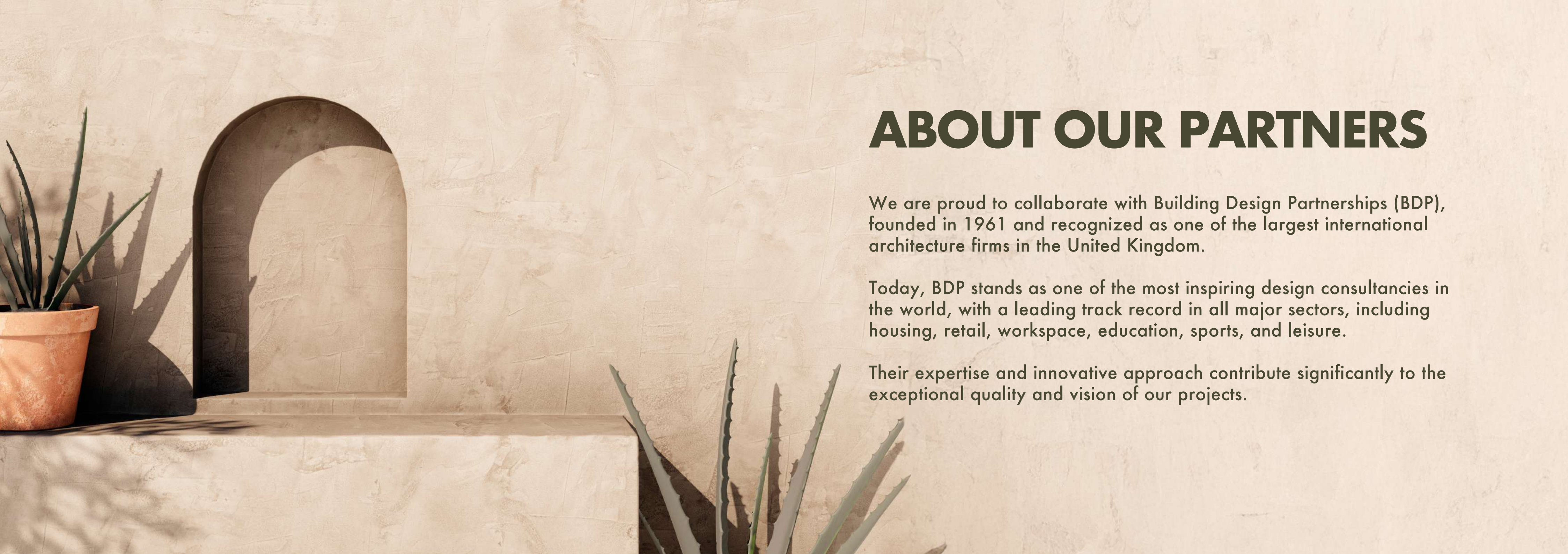
Designed to offer breathtaking sea views from every unit through cascading levels, Mar Bay combines simplicity with elegance.

This development features luxury finishes, lagoons all over the project, and an alluring coastal living experience with a wide range of activities for all age groups, ensuring that every family member has something to enjoy.

Located on the bay, residents enjoy unparalleled access to tranquil waters and vibrant life.

The bay setting enhances scenic beauty, recreational opportunities and seaside dining along with a linear range of top notch facilities and amenities, creating a serene environment perfect for relaxation.

Welcome to Mar Bay, the perfect sanctuary for families to create lasting memories.



ABOUT OUR PARTNERS

We are proud to collaborate with Building Design Partnerships (BDP), founded in 1961 and recognized as one of the largest international architecture firms in the United Kingdom.

Today, BDP stands as one of the most inspiring design consultancies in the world, with a leading track record in all major sectors, including housing, retail, workspace, education, sports, and leisure.

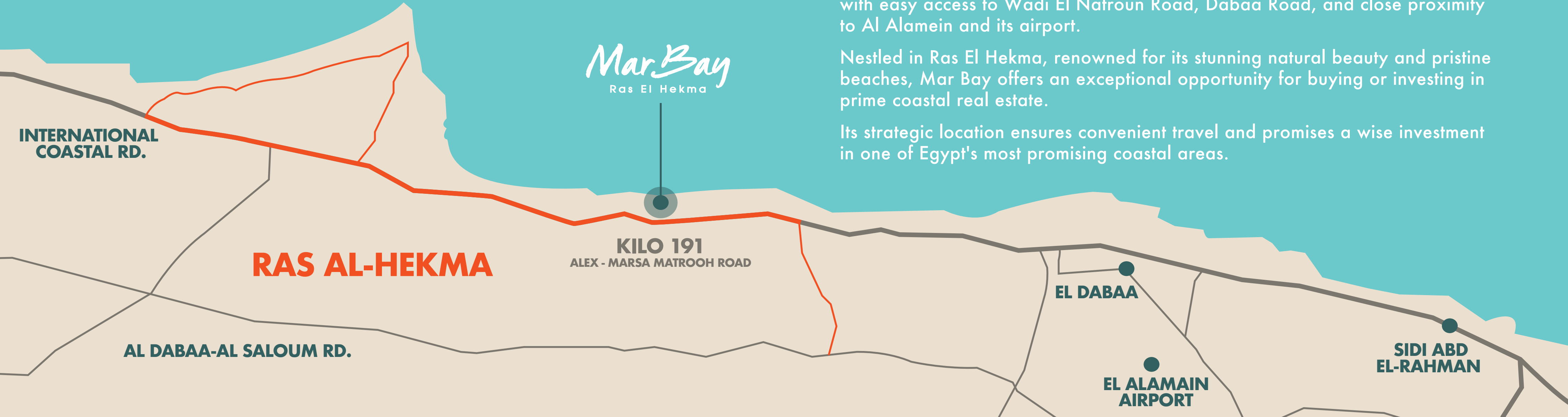
Their expertise and innovative approach contribute significantly to the exceptional quality and vision of our projects.

STRATEGIC LOCATION

Mar Bay enjoys a prime location at Kilo 191 on the Alex-Marsa Matrouh road, with easy access to Wadi El Natroun Road, Dabaa Road, and close proximity to Al Alamein and its airport.

Nestled in Ras El Hekma, renowned for its stunning natural beauty and pristine beaches, Mar Bay offers an exceptional opportunity for buying or investing in prime coastal real estate.

Its strategic location ensures convenient travel and promises a wise investment in one of Egypt's most promising coastal areas.



MASTERPLAN

Mar Bay unfolds like a masterpiece directly on the bay along the serene coastline of Ras El Hekma.

With 1,200 meters of pristine beachfront, this development is meticulously crafted with lagoons all over the project offering an unparalleled living experience.

Mar Bay is designed as a family-crafted coastal community, where families are at the heart of every detail. Here, families can create lasting memories together, surrounded by beauty.

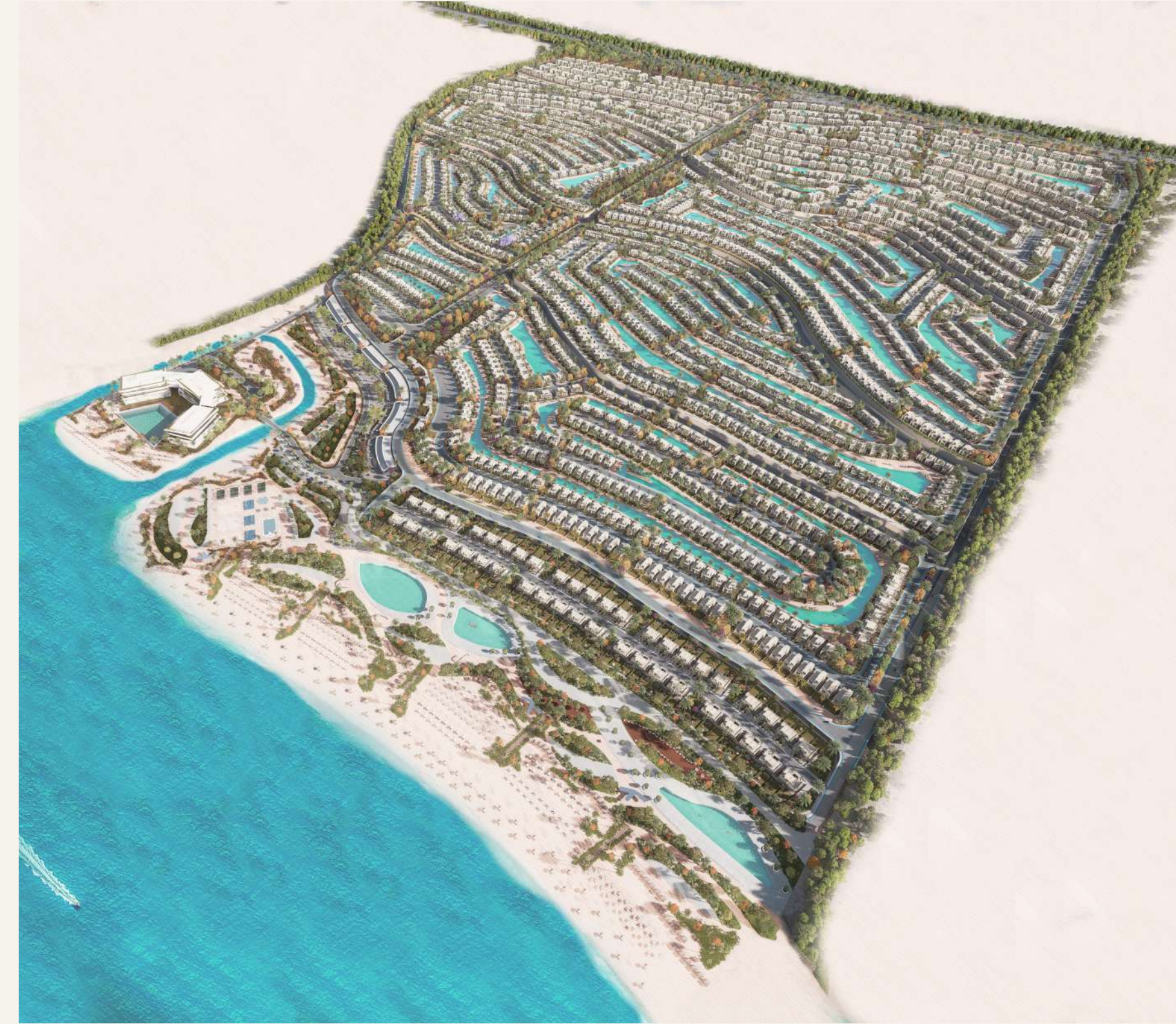
Relish in beachfront grand villas, elegant standalone villas, twinhouses, townhouses, and charming chalets, each unit is a testament to refined family living.

Abundant greenery enhances the serene ambiance, while peaceful lagoons further add to the tranquil environment.

The bayside location offers unparalleled access to gentle waters and vibrant marine life.

The international hotel along with the fine dining restaurants located inside the stunning peninsula, provide exclusive coastal views and recreational opportunities.

This unique combination makes Mar Bay an ideal place for a luxurious and relaxed lifestyle.



SCENIC WATERFRONT VIEWS

Relishing the captivating allure of waterfront living from the comfort of your own terrace is how you start your day, where special vistas await at every unit.

Each unit's terrace is carefully constructed with sophistication facing the north and ensuring an uninterrupted view of the serene waters that stretch beyond.

Unwinding now is not just a fleeting moment, it's a way of living.



EXCEPTIONAL FACILITIES

Mar Bay offers a wide range of facilities designed to enhance residents' quality of life.

Enjoy top class fitness centers, swimming pools, and multisports courts for an active lifestyle.

Relax in beautifully landscaped parks, scenic jogging trails, and serene water features.

Families will love the playgrounds, With various retail outlets, cafes, and community spaces, Mar Bay combines convenience and luxury in a vibrant, welcoming environment.



A close-up, low-angle shot of a person riding a bicycle. The person is wearing light-colored trousers and tan sneakers. The bicycle has a black frame and large wheels with thin tires. The background is a lush green forest with sunlight filtering through the trees, creating a bokeh effect. The overall mood is peaceful and active.

A World of Entertainment, Activities, & Family Leisure

Mar Bay offers something for every age. Little ones can enjoy the day care, play area, and mini splash park, while older kids and teens can hit the skate park, mini golf, go karting, skating rink, or sports courts like football, basketball, tennis, volleyball, and padel.

You can always stay active with the 2.2KM pedestrian and 36m wide green spine, bike lanes, and beachside yoga & pilates decks. Workout at the open-air gym or take a swim in one of our relaxing pools. There's also a shaded beach library for quiet moments and uniquely abled playgrounds and pools for inclusive fun.

Unwind at the beach cinema, billiard room, or board games area. Enjoy the picnic zone, scenic workspace, and tasty bites from kiosks and food trucks. The events zone brings the community together with regular entertainment and gatherings.



SPORTS AND RECREATION FACILITIES

Fuel your sporting passions at our newly designed sports and recreation facilities.

Whether you're honing your skills or engaging in various activities, our facilities cater to every enthusiast.

Designed to elevate your athletic pursuits, these versatile courts provide the perfect environment for both casual play and professional training.

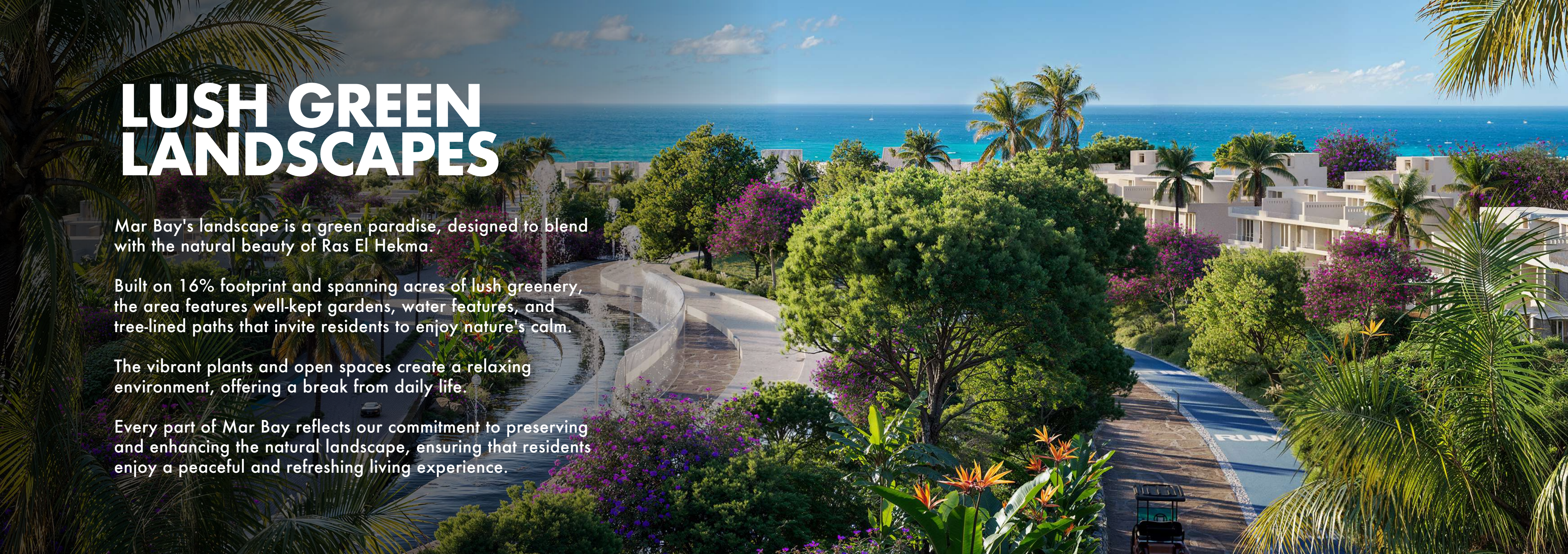
LUSH GREEN LANDSCAPES

Mar Bay's landscape is a green paradise, designed to blend with the natural beauty of Ras El Hekma.

Built on 16% footprint and spanning acres of lush greenery, the area features well-kept gardens, water features, and tree-lined paths that invite residents to enjoy nature's calm.

The vibrant plants and open spaces create a relaxing environment, offering a break from daily life.

Every part of Mar Bay reflects our commitment to preserving and enhancing the natural landscape, ensuring that residents enjoy a peaceful and refreshing living experience.



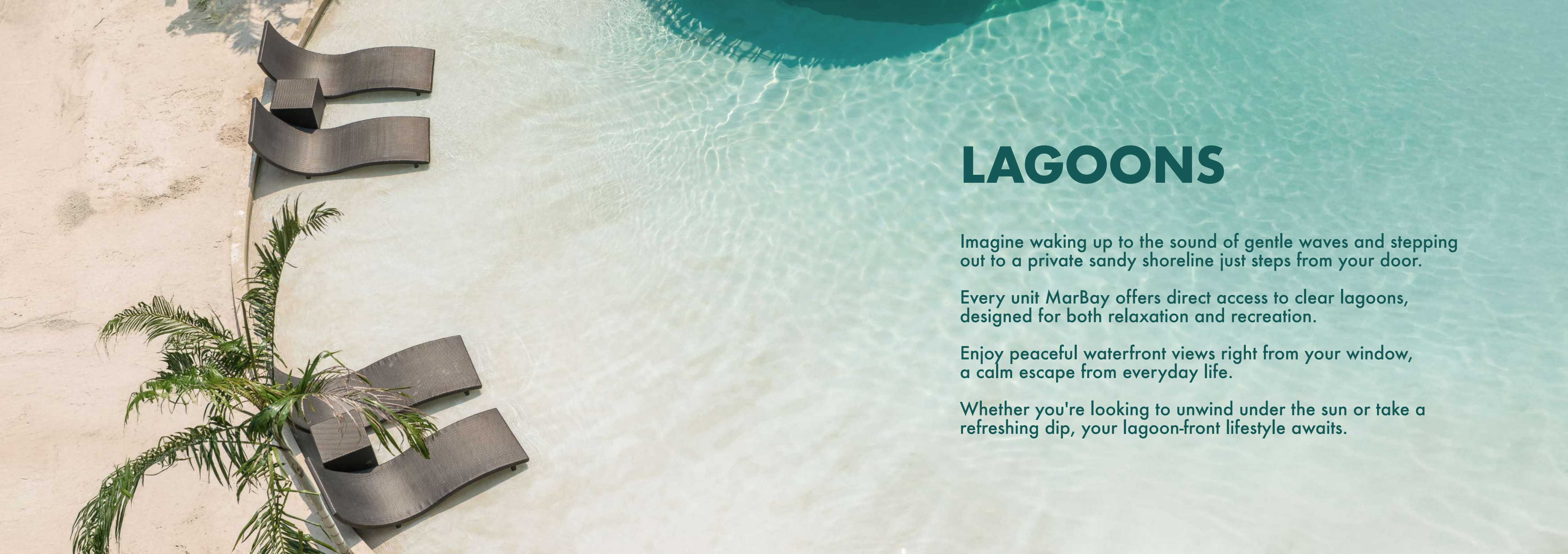
The background of the entire page is a photograph of a modern outdoor swimming pool. On the left, there is a planter bed filled with various tropical plants, including palm trees and agave-like plants, set against a light-colored, textured wall. A shadow of a palm tree is cast onto the wall. The pool itself is in the lower left foreground, with clear blue water and a tiled edge. A wooden deck made of horizontal planks extends from the pool towards the right side of the image.

TRANQUIL SWIMMING POOLS

There's no better way to unwind other than immersing yourself into a cool dip and enjoying sunbathing moments.

Our beachfront swimming pools are crafted to optimize every moment, where every splash is an invitation to surrender to the cool water and travel to another world.

Surrounded by lush greenery and architectural elegance, our pools offer a serene sanctuary that you'll experience for the first time and surely want more of.



LAGOONS

Imagine waking up to the sound of gentle waves and stepping out to a private sandy shoreline just steps from your door.

Every unit MarBay offers direct access to clear lagoons, designed for both relaxation and recreation.

Enjoy peaceful waterfront views right from your window, a calm escape from everyday life.

Whether you're looking to unwind under the sun or take a refreshing dip, your lagoon-front lifestyle awaits.

The background image shows a restaurant terrace with several tables set with white cloths, dark chairs, and glassware. The terrace has a wooden floor and a railing overlooking a vast blue ocean under a clear sky. Large potted plants are visible on the right side of the terrace.

INTERNATIONAL CULINARY

At Mar Bay, we offer a vibrant array of dining spots featuring international cuisines that cater to every palate, ensuring a delightful culinary journey for all.

Whether you're in the mood for a casual bite or an exquisite dining experience, our restaurants and cafes provide a diverse selection of flavors from around the world, all set against stunning sea views.

Enjoy your meals with the soothing backdrop of the sea making every dining experience at Mar Bay truly unforgettable.



VIBRANT COMMERCIAL STRIP

Embark on a real experience of indulging in our revolutionary commercial strip poised to redefine luxury retail and dining experiences.

Pervaded with timeless elegance and architectural finesse, this project offers a curated selection of upscale shops.

This vibrant hub creates the perfect setting for exclusive shopping, allowing you to elevate your senses amidst the serene backdrop of the ocean.

BEACH ACTIVITIES

Life at the beach compound is more than just stunning views, it's an active lifestyle.

Residents can enjoy a variety of beach activities right outside their doorstep, from morning jogs along the shoreline to swimming in calm waters.

Spend your afternoons playing beach volleyball, or simply relaxing under the sun with a good book.





OPEN-AIR GYM

Our highly equipped outdoor gym makes looking after your body and well-being effortless and enjoyable.

Set against the backdrop of the beach, exercising here is never tedious.

If you decided to work out solo or with your friends, you'll find that immersing yourself in this serene setting enhances your fitness journey and motivates you to achieve your health goals.

WORLD-CLASS SPA

Treat yourself to a rejuvenating spa treatment and experience a holistic vibe that revitalizes you.

Our spa offers a variety of treatments designed to enhance your physical and mental well-being.

Let the soothing sounds of the waves help you achieve a state of complete relaxation and feel truly alive.



Endless Facilities.. Convenience at Your Doorstep

Everyday essentials are well taken care of, making life here easy and hassle-free. You'll find a supermarket, hairdresser, dry cleaning, babysitting, and housekeeping services all within reach.

Mar Bay puts accessibility and sustainability first with stroller friendly beach pathways that make getting around easy for families. With dedicated bike lanes and electric transportation options like E-Tuk, electric scooters and trolley bus, it's simple to enjoy a low-impact lifestyle while keeping the peaceful beach environment intact.



STATE OF THE ART HOTEL

Settled amidst the gentle sway of sea waves and the symphony of nature, our hotel stands as a beacon of luxury.

Each room offers panoramic views of nature's trees and golden sands from the distant horizons, where the rhythm of the waves lulls you into a state of blissful relaxation.

Situated on an island overlooking the peninsula, with the sea as your constant companion, your stay with us is never just a getaway; it's a remarkable voyage into the essence of coastal charm.



EXQUISITE BRANDED APARTMENTS

We have redefined the concept of luxurious living with our exquisite branded apartments, where elegance seamlessly meets convenience.

Managed under the highest international standards, every aspect of your stay is curated by a dedicated concierge, ensuring impeccable service and unparalleled comfort.

Experience a lifestyle of effortless indulgence and refinement, where every detail is designed to exceed your expectations and provide the ultimate in relaxation.



UNIT ARCHITECTURE

DOUBLE HEIGHT UNITS

In certain selections of the units, double ceiling heights is used to improve the contemporary living environment.

This creates a sense of space, which highlights the natural light and provides countless decorating possibilities. The units' interiors combine warm natural elements with contemporary design.





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